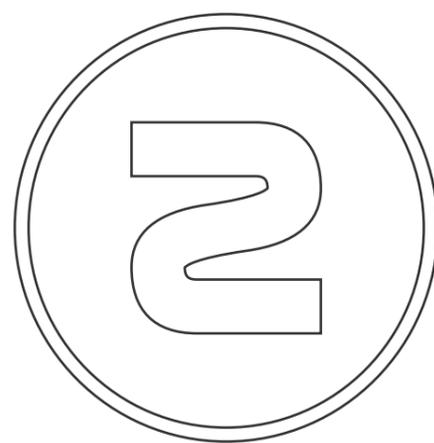


Petrozen

Guide de  
Marque



petrozen

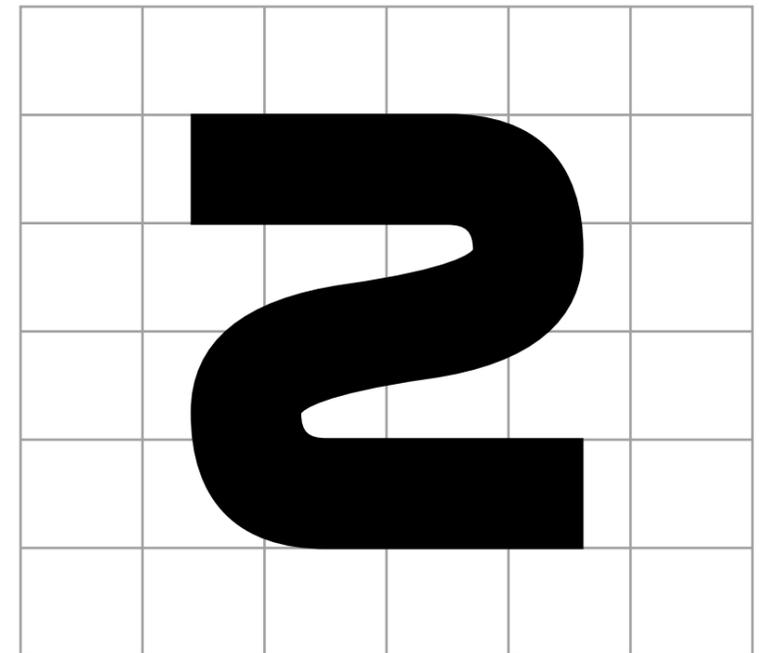
## Guide de **marque**

Notre logo basé sur la lettre Z est conçu pour être facilement retenu pour une nouvelle marque sur le marché. Avec son design audacieux, ce logo incarne parfaitement l'essence de l'énergie et de la sophistication, mettant en valeur la personnalité exceptionnelle de notre marque et méritent une identité visuelle forte qui attire l'attention et laisse une impression durable.

Logo en couleur



Logo en monochrome



## Logo & Utilisation

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Petrozen

# Guide de **marque**

# Typographie

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## Police principale

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam.

## Brain Wants

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789!@#\$%^&\*()\_+

Aa Bb

## Police secondaire

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam.

## Avenir Next Cyr

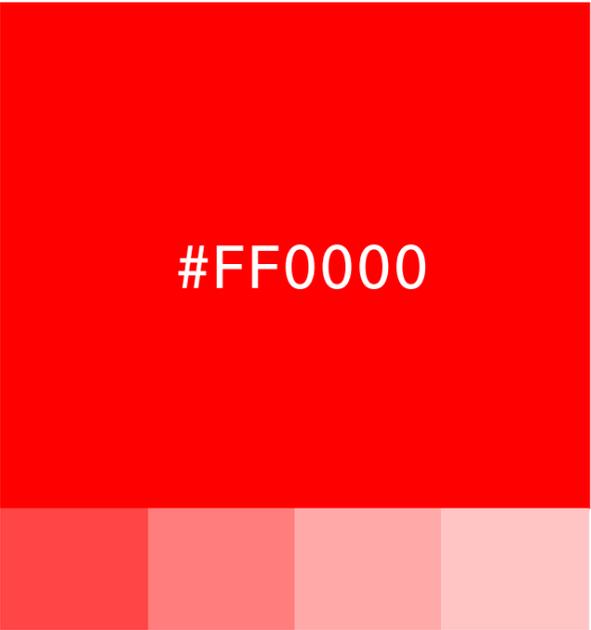
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789!@#\$%^&\*()\_+

Aa Bb

# Palettes de Couleurs

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RGB - 255, 0, 0  
CMYK - 0, 99, 100, 0



RGB - 51, 51, 51  
CMYK - 69, 63, 62, 58



Guide de **marque**

Logo avec  
Fond

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Icônes d'app

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## Utilisations Abusives

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**PAS DE CONTOUR**  
Ne pas appliquer de contours.



**PAS DE DISTORSION**  
Ne pas déformer le logo.



**PAS DE FLOU**  
Ne floutez pas le logo.



**PAS D'EFFETS**  
Ne pas appliquer d'effets.



**PAS DE CHANGEMENT**  
Ne changez pas la couleur  
de l'identité visuelle



**PAS DE ROTATION**  
Ne faites pas pivoter le logo.

# Taille du Logo

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Taille 100%



Taille 75%



Taille 50%

Guide de **marque**



Horizontale

Variation  
du Logo

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Verticale

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# Placement

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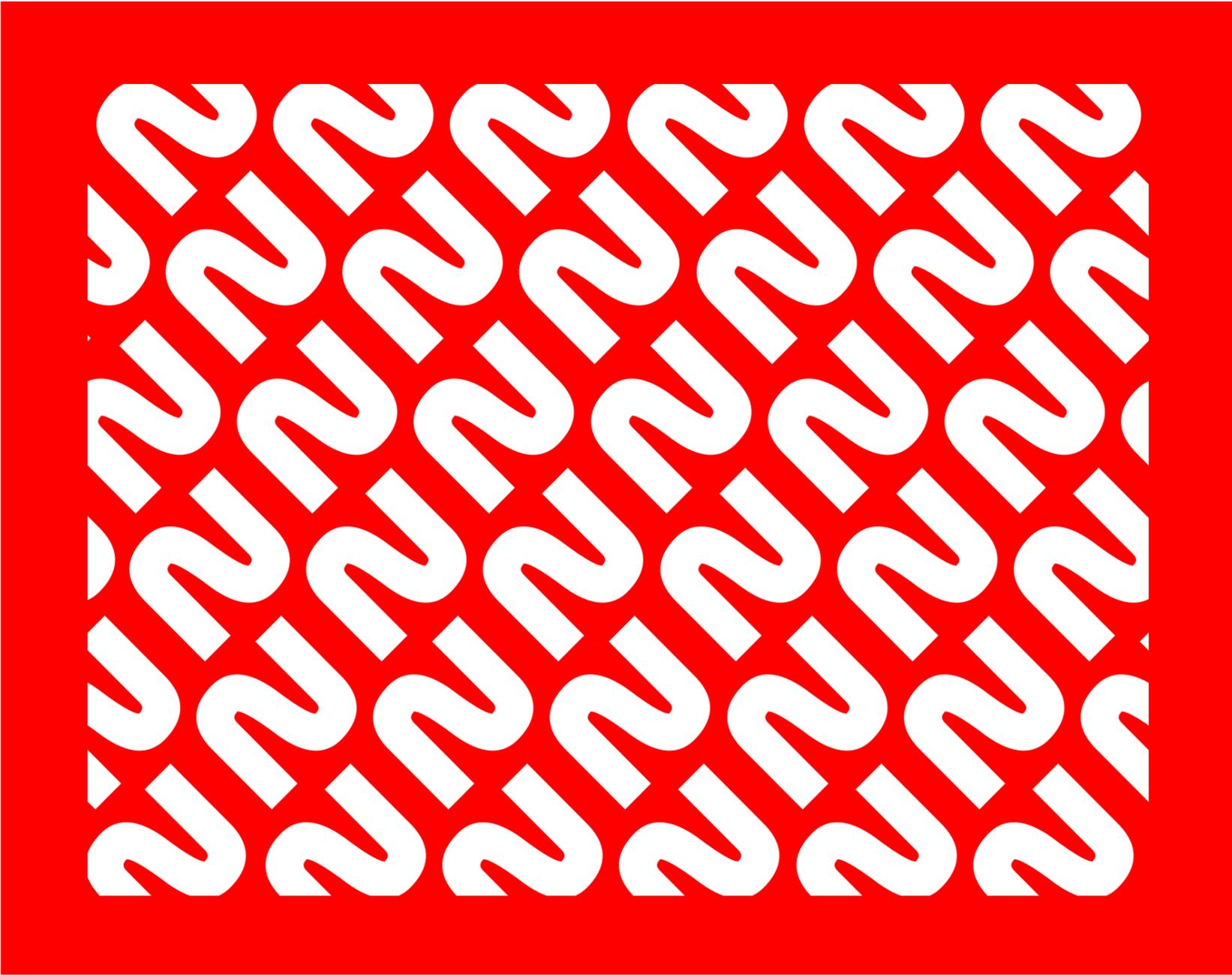
1.Top left	2.Top centered	3.Top right
4.Middle left	5.Middle centered	6.Middle right
7.Bottom left	8.Bottom centered	9.Bottom right

Guide de **marque**

**Motif**

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**Evolutionary Performance™**

## **SYNTHETIC BLEND SAE 15W-40 HEAVY DUTY DIESEL ENGINE OIL**

OEMs continue to evolve diesel engine designs that demand more from engine oil. One brand has evolved right alongside - MAG 1®. It delivers unsurpassed protection when thicker oil is preferred or recommended by the OEM. Our Synthetic Blend provides extra protection.

MAG 1 with FMX® Technology - Friction Management for Xtreme protection™ provides these benefits:

- **Performance** - Unsurpassed protection.
- **Strength** - Strong oil film delivers up to 53% better wear protection.<sup>1</sup>
- **Durability** - Up to 83% better oxidation control and 67% better deposit control that fight heat and stress to improve oil life.<sup>1</sup>

<sup>1</sup> Compared to new limits of API CK-4 requirements.

Meets requirements for all diesel and gasoline automotive engines where a SAE 15W-40 API CK-4/SN or previous standards are specified.

- |                         |                      |                 |
|-------------------------|----------------------|-----------------|
| • ACEA E9               | • Ford WSS-M2C171-F1 | • MAN 3575      |
| • Caterpillar ECF-3     | • Global DHD-1       | • Renault RLD-4 |
| • Cummins CES 20086     | • Mack EOS-4.5       | • Volvo VDS-4.5 |
| • Detroit Diesel 93K222 | • MTU 2.1            |                 |

**CAUTION:** Avoid prolonged or repeated skin contact with used motor oil. Used motor oil has been shown to cause skin cancer in laboratory animals. Thoroughly wash exposed areas with soap and water. KEEP OUT OF REACH OF CHILDREN. DON'T POLLUTE. CONSERVE RESOURCES. RETURN USED OIL TO COLLECTION CENTER.



Part # 64845

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Omaha, NE 68108  
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**Merci**